

Site Usage

10,388 Visits

30.98% Bounce Rate

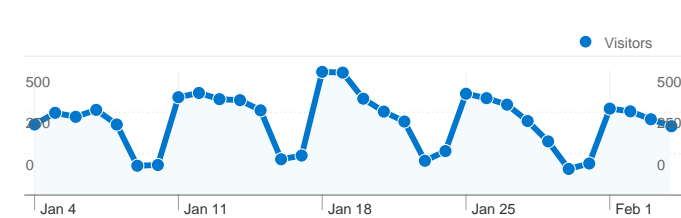
40,364 Pageviews

00:05:08 Avg. Time on Site

3.89 Pages/Visit

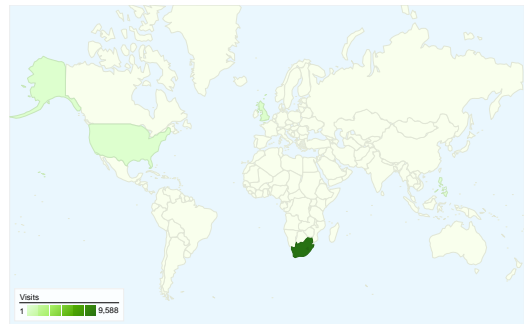
77.41% % New Visits

Visitors Overview

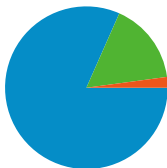


Visitors
8,647

Map Overlay



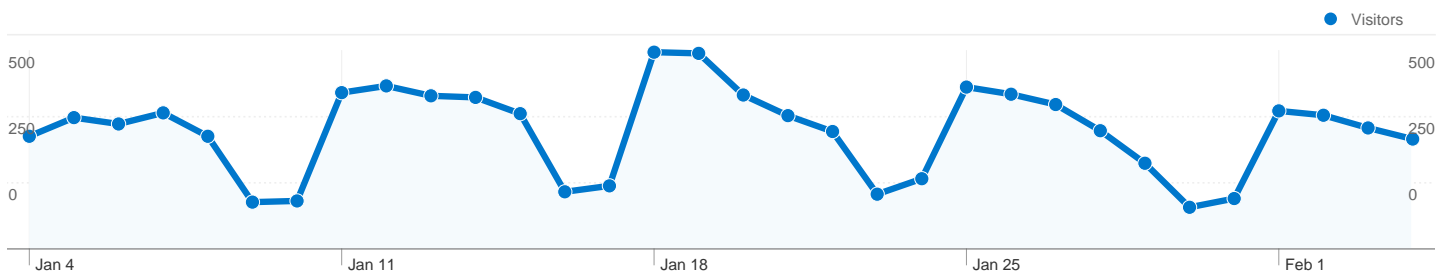
Traffic Sources Overview



- **Search Engines**
8,480.00 (81.63%)
- **Direct Traffic**
1,687.00 (16.24%)
- **Referring Sites**
221.00 (2.13%)

Content Overview

Pages	Pageviews	% Pageviews
/	6,375	15.79%
/category/johannesburg-party-	1,635	4.05%
/category/kids-party-venues	1,552	3.85%
/category/gauteng-kids-party-	1,530	3.79%
/category/pretoria-party-venues	1,419	3.52%



8,647 people visited this site

10,388 Visits

8,647 Absolute Unique Visitors

40,364 Pageviews

3.89 Average Pageviews

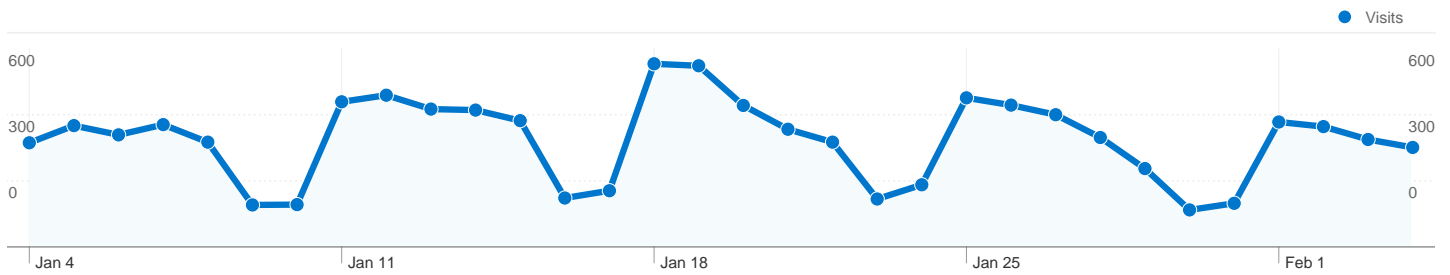
00:05:08 Time on Site

30.98% Bounce Rate

77.41% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	8,413	80.99%	Unknown	5,462	52.58%
Firefox	1,120	10.78%	DSL	4,049	38.98%
Chrome	390	3.75%	T1	579	5.57%
Safari	310	2.98%	Cable	144	1.39%
Opera Mini	89	0.86%	Dialup	124	1.19%

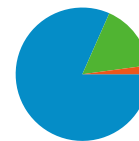


All traffic sources sent a total of 10,388 visits

16.24% Direct Traffic

2.13% Referring Sites

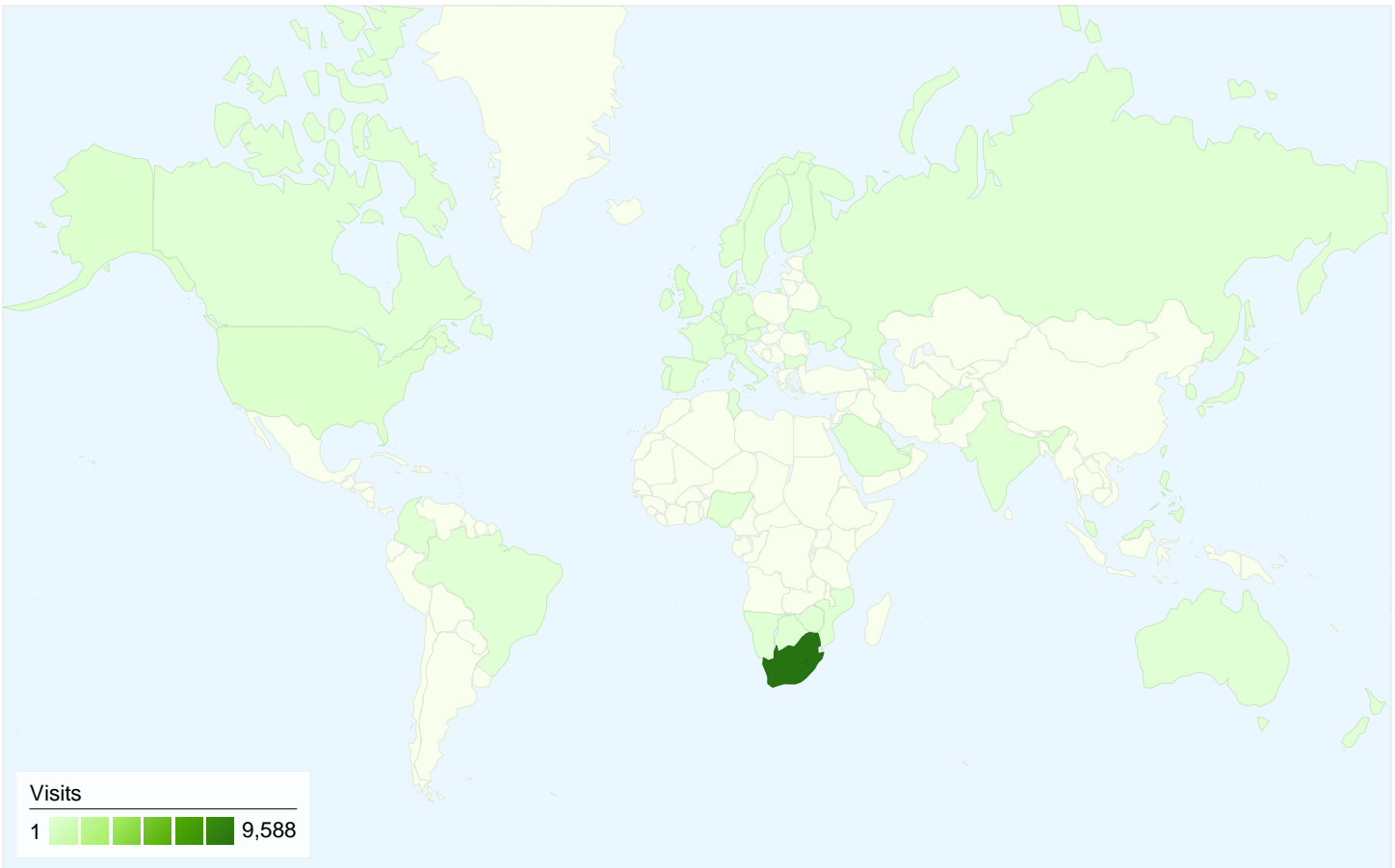
81.63% Search Engines



- Search Engines
8,480.00 (81.63%)
- Direct Traffic
1,687.00 (16.24%)
- Referring Sites
221.00 (2.13%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	8,124	78.21%	party venues	333	3.93%
(direct) ((none))	1,687	16.24%	party venues johannesburg	242	2.85%
yahoo (organic)	144	1.39%	kids party venues gauteng	143	1.69%
bing (organic)	102	0.98%	kids party venues	129	1.52%
search (organic)	90	0.87%	venues gauteng	118	1.39%

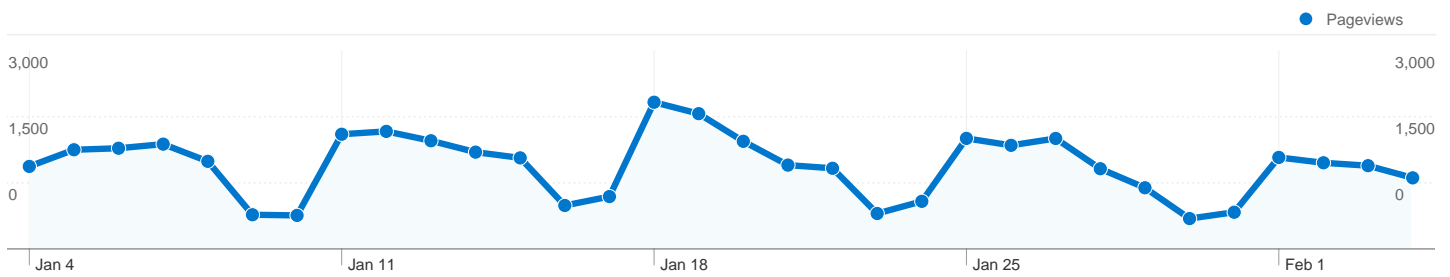


10,388 visits came from 53 countries/territories

Site Usage


Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
10,388 % of Site Total: 100.00%	3.89 Site Avg: 3.89 (0.00%)	00:05:08 Site Avg: 00:05:08 (0.00%)	77.48% Site Avg: 77.41% (0.10%)	30.98% Site Avg: 30.98% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
South Africa	9,588	3.95	00:05:18	76.53%	29.17%
United Kingdom	228	3.33	00:03:15	86.40%	48.25%
United States	189	2.63	00:02:25	93.12%	66.67%
(not set)	93	3.33	00:04:16	87.10%	44.09%
Philippines	37	1.16	00:00:35	97.30%	83.78%
Germany	35	3.37	00:04:26	91.43%	28.57%
Australia	24	2.58	00:01:52	91.67%	50.00%
Canada	21	4.48	00:03:52	76.19%	47.62%
France	19	5.74	00:06:08	78.95%	31.58%


Netherlands	19	4.53	00:04:50	84.21%	21.05%
					1 - 10 of 53



Pages on this site were viewed a total of 40,364 times

 **40,364** Pageviews

 **30,874** Unique Views

 **30.98%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	6,375	15.79%
/category/johannesburg-party-venues	1,635	4.05%
/category/kids-party-venues	1,552	3.85%
/category/gauteng-kids-party-venues	1,530	3.79%
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